

SUMMERWOOD LAUNCHES BUILDING PLANS FOR SHEDS AND GAZEBOS MAKING IT EASIER FOR THE DO-IT-YOURSELFER

For Immediate Release

Friday, July 8, 2005 – Toronto – Summerwood Products, creators of customizable garden sheds, pool cabanas, cabins, gazebos, home studios, garages and playhouses, launches a selection of architecturally rich gazebo and shed plans for do-it-yourselfer. These one-of-a-kind plans are the latest addition to a long list of expertly designed outdoor structures that are available online at www.summerwood.com

“The new plans are in response to a growing demand for beautiful outdoor *garden structures*. They cater to people who take pride in doing the job themselves but also want access to affordable and customizable plans,” says Peter Harvey, President and Chief Executive Officer of Summerwood Products. “Our plans are skillfully crafted and architecturally striking, and they range from simple to the most elaborate. And, they cannot be found anywhere else.”

The gazebo and shed building plans come with everything customers require to construct a gazebo or shed including complete cutting lists, tips, detailed materials and tools list, step-by-step instructions, permit drawings for submission (if needed), on-line assembly video and more. Summerwood also provides customers with support both by email and phone.

“Our highly customizable and one-of-a-kind gazebo and shed plans ensures a successful outcome,” explains Harvey. “And if customers decide they don’t have the time to build a gazebo or shed from scratch, they can upgrade to the do-it-yourself kit, which includes a ready-to-assemble kit. We’ll even reimburse the customer for the money they’ve spent on the plans. “

Customers control the design process from start to finish. And, with gazebos they can ‘mix n’ match’. They can select the roof of one structure, the windows or rail of another with no increase in price.

All elements of Summerwood’s outdoor structures are featured at www.summerwood.com and can be customized. The web site highlights hundreds of photos showcasing the countless design possibilities. The site also includes numerous tips and ideas for placement, landscaping, size and style. There is a visual display of the wide variety of outdoor structures and options, assembly strategies, delivery details, zoning and permit information and more. Plans or ready-to-assemble kits can be ordered online, with DVD instructions, for shipment anywhere in the North America.

“North Americans want high-quality garden structures that reflect their design aesthetic without going to the trouble or expense of hiring an architect, designer, and engineer themselves. So, we do it for them with a truly impressive on-line selection of customized, original plans and do-it-yourself kits to address their needs,” says Harvey.

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